Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Filing at a Glance

Company: The Prudential Insurance Company of America

Product Name: Individual Long Term Care SERFF Tr Num: PRUD-126021315 State: ArkansasLH

Insurance

TOI: LTC03I Individual Long Term Care SERFF Status: Closed State Tr Num: 41462

Sub-TOI: LTC03I.001 Qualified Co Tr Num: IIGHILTC4PART-RP- State Status: Approved-Closed

AR

Filing Type: Form Co Status: IIGH Reviewer(s): Marie Bennett

Author: Raenonna Ransom Disposition Date: 04/03/2009
Date Submitted: 02/04/2009 Disposition Status: Approved-

Closed

Date Approved in Domicile:

Group Market Type:

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: ILTC-4 National Partnership Status of Filing in Domicile: Not Filed

Project Number:

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Overall Rate Impact:

Filing Status Changed: 04/03/2009 Explanation for Other Group Market Type:

State Status Changed: 04/03/2009

Corresponding Filing Tracking Number:

Deemer Date:

Filing Description:

Individual Long Term Care Insurance - LTC-4 Evolution

Company and Contact

Filing Contact Information

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Karen Smyth, Vice President karen.smyth@prudential.com 2101 Welsh Road (215) 658-6279 [Phone] Dresher, PA 19025 (888) 294-6332[FAX]

Filing Company Information

The Prudential Insurance Company of America CoCode: 68241 State of Domicile: New Jersey

751 Broad Street Group Code: 304 Company Type: Life Newark, NJ 07102-3777 Group Name: State ID Number:

(973) 802-6000 ext. [Phone] FEIN Number: 22-1211670

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No

Fee Explanation:

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

The Prudential Insurance Company of America \$50.00 02/04/2009 25496960

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance
Project Name/Number: ILTC-4 National Partnership/

Correspondence Summary

Dispositions

StatusCreated ByCreated OnDate SubmittedApproved-Marie Bennett04/03/200904/03/2009

Closed

Objection Letters and Response Letters

Objection Letters Response Letters Status Created By Created On Date Submitted **Responded By Created On Date Submitted** Marie Bennett 03/25/2009 Raenonna 03/25/2009 Pending 03/25/2009 03/25/2009 Ransom Industry

Response

Filing Notes

Subject

Note Type

Created By

Created Date Submitted
On

Re: Filing Status

Note To Reviewer

Raenonna

Ransom

03/05/2009 03/05/2009

Ransom

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Disposition

Disposition Date: 04/03/2009

Implementation Date:
Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Item Type	Item Name	Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		Yes
Supporting Document	Health - Actuarial Justification		Yes
Supporting Document	Outline of Coverage		Yes
Supporting Document (revised)	Filing Cover Letter		Yes
Supporting Document	Filing Cover Letter		Yes
Supporting Document	AR Partnership Disclosure Notices		Yes
Supporting Document	AR Partnership Issuer Certification Form	ı	Yes

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Objection Letter

Objection Letter Status Pending Industry Response

Objection Letter Date 03/25/2009
Submitted Date 03/25/2009
Respond By Date 04/15/2009

Dear Karen Smyth,

This will acknowledge receipt of the captioned filing.

Objection 1

- Filing Cover Letter (Supporting Document)

Comment: Please correct Cover Letter to read Arkansas in the first sentence (not Oklahoma).

Please feel free to contact me if you have questions.

Sincerely,

Marie Bennett

Response Letter

Response Letter Status Submitted to State

Response Letter Date 03/25/2009 Submitted Date 03/25/2009

Dear Marie Bennett,

Comments:

Thank you for your review of the above referenced submission.

Response 1

Comments: We have revised the Filing Cover Letter to correctly reflect the state of Arkansas for the Partnership Issuer Certification form.

We apologize for this error and for any incovenience it may have caused.

Related Objection 1

Applies To:

- Filing Cover Letter (Supporting Document)

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Comment:

Please correct Cover Letter to read Arkansas in the first sentence (not Oklahoma).

Changed Items:

Supporting Document Schedule Item Changes

Satisfied -Name: Filing Cover Letter

Comment:

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

Should you be in need of any additional information, please do not hesitate to contact me. Thank you! -Rae

Raenonna L. Prince, CLTC, LTCP Lead Analyst The Prudential Insurance Company of America 2101 Welsh Road, LTC Unit Dresher, PA 19025

Voice: 800-732-0416 or 215-658-6281

Fax: 888-294-6332

E-Mail: raenonna.prince@prudential.com

Sincerely,

Raenonna Ransom

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Note To Reviewer

Created By:

Raenonna Ransom on 03/05/2009 08:17 AM

Last Edited By:

Marie Bennett

Submitted On:

04/03/2009 09:49 AM

Subject:

Re: Filing Status

Comments:

Mr. Shearer:

We would like to obtain status of the review process of this filing.

At your convenience, can you please provide status?

Thank you! -Rae

Raenonna L. Prince, CLTC, LTCP

Lead Analyst

The Prudential Insurance Company of America

2101 Welsh Road, LTC Unit

Dresher, PA 19025

Voice: 800-732-0416 or 215-658-6281

Fax: 888-294-6332

E-Mail: raenonna.prince@prudential.com

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC03I Individual Long Term Care Sub-TOI: LTC03I.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Rate Information

Rate data does NOT apply to filing.

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance
Project Name/Number: ILTC-4 National Partnership/

Supporting Document Schedules

Review Status:

Bypassed -Name: Outline of Coverage 02/04/2009

Bypass Reason: N/A

Comments:

Review Status:

Satisfied -Name: Filing Cover Letter 03/25/2009

Comments: Attachment:

AR - Filing Letter - Partnership Filing Letter - Revised 3-25-2009.pdf

Review Status:

Satisfied -Name: AR Partnership Disclosure Notices 02/04/2009

Comments: Attachments:

GRP 114420 - AR Partnership Disclsoure Form - 11-3-2008.pdf

GRP 114421- Policy Disclosure Form.pdf

Review Status:

Satisfied -Name: AR Partnership Issuer Certification 02/04/2009

Form

Comments: Attachments:

AR - Appendix C Issuer Certification Form.pdf

Part III Inflation Protection.pdf



Karen L. Smyth, FLMI, ACS, AIAA,
AIRC, CLTC, LTCP

Assistant Secretary Group Insurance

The Prudential Insurance Company of America Long Term Care Unit 2101 Welsh Road Dresher, Pennsylvania 19025 Tel 215 658-6279 Fax 888 294-6332

March 25, 2009

The Honorable Julie Benafield Bowman Commissioner of Insurance Department of Insurance 1200 West Third Street Little Rock, AR 72201-1904

Re.: The Prudential Insurance Company of America

NAIC #304-68241

Individual Long Term Care Insurance Form Numbers: GRP 114018, et al

Dear Commissioner Bowman:

Enclosed please find a completed state of Arkansas Issuer Certification Form for the Arkansas Long-Term Care Partnership Program pursuant to 42 U.S.C. 1396p(b)(5)(B)(iii) of the Deficit Reduction Act of 2005.

Prudential is requesting to make use of the recently approved Policy and 3% and 5% Automatic Compound Increase Benefit optional riders (GRP 114018, GRP 114020, & GRP 114021, approved by the Department on October 1, 2008, (PRUD-125558856), as a qualified state long term care partnership policy stipulated in the citation provided above. Accordingly, the Certification Form and copies of all relevant documents have been enclosed for your review.

One of the conditions for a policy to meet the definition of a "Qualified Partnership" is that the policy must include automatic compound annual inflation protection for purchasers under 61 years old and some form of inflation for those 61 – 75.

LTC Evolution should meet this requirement without requiring the insured to purchase any addition inflation protection.

Under the NAIC Model Regulation (Section 13.A), a policy that covers a specified percentage of actual charges and does not include a maximum specified indemnity amount is included as an option that provides "meaningful" inflation protection. LTC Evolution provides coverage at 80% of the actual charges, which results in providing increases at the actual rate of Long Term Care inflation as long as the Policy Lifetime Maximum has not been exhausted. Clearly providing increases that are based on the actual charges is more meaningful than providing automatic compound increases that are artificially set at various rates, such as 5%.

The Honorable Julie Benafield Bowman March 25, 2009 Page 2

LTC Evolution allows consumers to match their Policy Lifetime Maximum to the desired level of asset protection. In addition, LTC Evolution provides better coverage than many Partnership policies with a more traditional LTC design, even if the Guaranteed Increase Feature (GIF) offers are declined. For example, compare LTC Evolution with a \$100,000 Policy Lifetime Maximum (no GIF offers taken) to a traditional LTC Partnership policy with a \$50 daily benefit maximum, a 1 year lifetime maximum and 5% Automatic Compound Inflation Protection. Assuming that the daily cost of care is \$150 today, the cost of care in 25 years will be around \$508 per day assuming 5% inflation. In this example, not only would LTC Evolution pay more of the expenses per day (\$406 vs. \$169), but it would also have a higher lifetime maximum (\$100,000 vs. \$61,800). Given this and other similar examples, it is clear that consumers would be less dependent on Medicaid and in a better position to protect their assets with an LTC Evolution policy than with many traditional LTC plans meeting current Partnership s

Filing Fees. Our filing fee check in the amount of \$50.00, has been submitted electronically via SERFF.

Correspondence: Please correspond directly with my associate if there are any questions concerning this filing.

Raenonna Prince, CLTC, LTCP Lead Analyst The Prudential Insurance Company of America P. O. Box 7907 Philadelphia, PA 19101-7907

Voice: (800) 732-0416 or (215) 658-6281

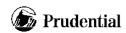
Fax: (888) 294-6332

e-mail: raenonna.prince@prudential.com

Very truly yours,

Karen L. Smyth Assistant Secretary

Enclosures



THE PRUDENTIAL
INSURANCE COMPANY
OF AMERICA

LONG TERM CARE
CUSTOMER
SERVICE CENTER

P.O. BOX 8519 PHILADELPHIA, PA 19176-8519

TEL 800-732-0416

SOLICITATION DISCLOSURE FORM

IMPORTANT CONSUMER INFORMATION REGARDING THE ARKANSAS LONG-TERM CARE INSURANCE PARTNERSHIP PROGRAM

Some long-term care insurance policies sold in Arkansas may qualify for the Arkansas Long-Term Care Insurance Partnership Program (the Partnership Program). The Partnership Program is a partnership between state government and private insurance companies to assist individuals in planning their long-term care needs. Insurance companies voluntarily agree to participate in the Partnership Program by offering long-term care insurance coverage that meets certain State and Federal requirements. Long-term care insurance policies that qualify as Partnership Policies may protect the policyholder's assets through a feature known as "Asset Disregard" under Arkansas Medicaid program.

Asset Disregard means that an amount of the policyholder's assets equal to the amount of long-term care insurance benefits received under a qualified Partnership Policy will be disregarded for the purpose of determining the insured's eligibility for Medicaid. This generally allows a person to keep assets equal to the insurance benefits received under a qualified Partnership Policy without affecting the person's eligibility for Medicaid. All other Medicaid eligibility criteria will apply and special rules may apply to persons whose home equity exceeds \$500,000. Asset Disregard is not available under a long-term care insurance policy that is not a Partnership Policy. Therefore, you should consider if Asset Disregard is important to you, and whether a Partnership Policy meets your needs. The purchase of a Partnership Policy does not automatically qualify you for Medicaid.

What are the Requirements for a Partnership Policy? In order for a policy to qualify as a Partnership Policy, it must, among other requirements:

- · be issued to an individual after January 1, 2008;
- cover an individual who was an Arkansas resident when coverage first becomes effective under the policy;
- be a tax-qualified policy under Section 7702(B)(b) of the Internal Revenue Code of 1986;
- meet stringent consumer protection standards and
- must provide compound annual inflation protection for ages 75 and younger.

If you apply and are approved for long-term care insurance coverage, The Prudential Insurance Company of America (Prudential) will provide you with written documentation as to whether or not your policy qualifies as a Partnership Policy.

What Could Disqualify a Policy as a Partnership Policy. Certain types of changes to a Partnership Policy could affect whether or not such policy continues to be a Partnership Policy. If you purchase a Partnership Policy and later decide to make any changes, you should first consult with Prudential to determine the effect of a proposed change. In addition, if you move to a state that does not maintain a Partnership Program or does not recognize your policy as a Partnership Policy, you would not receive beneficial treatment of your policy under the Medicaid program of that state. The information contained in this disclosure is based on current Arkansas and Federal laws. These laws may be subject to change. Any change in law could reduce or eliminate the beneficial treatment of your policy under Arkansas's Medicaid program.

<u>Additional Information.</u> If you have questions regarding long-term care insurance policies, please contact Prudential. If you have questions regarding current laws governing Medicaid eligibility, you should contact the Arkansas Department of Human Services.





The Prudential Insurance Company of America Long Term Care Customer Service Center P.O. Box 8519 Philadelphia, Pennsylvania 19176-8519 Tel 800-732-0416

Policy Disclosure Form

Important Information Regarding Your [Policy's] [Certificate's] Long-Term Care Insurance Partnership Status

This disclosure notice is issued in conjunction with your long-term care policy:

Some long-term care insurance policies [certificates] sold in Arkansas qualify for the Arkansas Long-Term Care Insurance Partnership Program. Insurance companies voluntarily agree to participate in the Partnership Program by offering long-term care insurance coverage that meets certain State and Federal requirements. Long-term care insurance policies [certificates] that qualify as Partnership Policies [Certificates] may be entitled to special treatment, and in particular an "Asset Disregard," under Arkansas's Medicaid program.

Asset Disregard means that an amount of the policyholder's [certificate holder's] assets equal to the amount of long-term care insurance benefits received under a qualified Partnership Policy [Certificates] will be disregarded for the purpose of determining the insured's eligibility for Medicaid. This generally allows a person to keep assets equal to the insurance benefits received under a qualified Partnership Policy [Certificate] without affecting the person's eligibility for Medicaid. All other Medicaid eligibility criteria will apply and special rules may apply to persons whose home equity exceeds \$[500,000]. Asset Disregard is **not** available under a long-term care insurance policy [certificate] that is not a Partnership Policy [Certificate]. **The purchase of a Partnership Policy does not automatically qualify you for Medicaid.**

<u>Partnership Policy [Certificate] Status</u>. Your long-term care insurance policy [certificate] is intended to qualify as a Partnership Policy [Certificate] under the *Arkansas* Long-Term Care Partnership Program as of your Policy's [Certificate's] effective date.

What Could Disqualify Your [Policy] [Certificate] as a Partnership Policy. If you make any changes to your [policy] [certificate], such changes could affect whether your [policy] [certificate] continues to be a Partnership Policy. Before you make any changes, you should consult with [insert name of carrier] to determine the effect of a proposed change. In addition, if you move to a State that does not maintain a Partnership Program or does not recognize your [policy] [certificate] as a Partnership Policy [Certificate], you would not receive beneficial treatment of your [policy] [certificate] under the Medicaid program of that State. The information contained in this Notice is based on current State and Federal laws. These laws may be subject to change. Any change in law could reduce or eliminate the beneficial treatment of your [policy] [certificate] under Arkansas's Medicaid program.



The Prudential Insurance Company of America Long Term Care Customer Service Center P.O. Box 8519 Philadelphia, Pennsylvania 19176-8519 Tel 800-732-0416

<u>Additional Information.</u> If you have questions regarding your insurance policy [certificate] please contact [insert name of carrier.] If you have questions regarding current laws governing Medicaid eligibility, you should contact the Arkansas Department of Human Services.

This form and all benefit statements received should be kept with your policy.

APPENDIX C ISSUER CERTIFICATION FORM

(relating to Qualified State Long-Term Care Insurance Partnership)

In order to provide the Insurance Commissioner with information necessary to provide a certification for policies, this Issuer Certification Form requires information and a certification from issuers of long-term care insurance policies with respect to policy forms that may be covered under the Qualified Partnership of the State.

An insurance company may request certification of policies from time to time and, accordingly, may supplement this issuer certification form, *e.g.*, as it introduces new long-term care insurance policy forms for issuance.

	IERAL INFORMATION					
A.	Name, address and telephone number of issuer:					
	Prudential Insurance Company of America					
	Broad Street, Newark, NJ 07102-3777 32-0416					
В.	Name, address, telephone number, and email address (if available) of an employee of issuer who will be the contact person for information relating to this form:					
2101 215-6	onna Prince Welsh Road, Dresher, PA 19025 58-6281 nonna.prince@prudential.com					
C.	Policy form number(s) (or other identifying information, such as certificate series) for policies covered by this Issuer Certification Form (expand the space below as required):					
	GRP 114018, GRP 114020, GRP 114021, GRP 114022, GRP 114023, GRP 114019, GRP 114024, GRP 114029, GRP 114027, GRP 114025, GRP 113108, GRP 114028, GRP 114030, GRP 114031					

II. CERTIFICATIONS

request.

I.

A. I hereby certify that the policy forms listed above are in compliance with Rule 13 and Rule 94 and all other Arkansas statutes and rules regarding long-term care insurance.

Specimen copies of each of the above policy forms, including any riders and endorsements, shall be provided upon

- **B.** I hereby certify to the best of my knowledge and belief that all producers who sell, solicit or negotiate long-term care insurance products on {insert issuer name's} behalf have received the training required for Partnership policies and that they demonstrate an understanding of the policies and their relationship to public and private long-term care coverage.
- **C.** I hereby certify that the answers, accompanying documents, and other information set forth herein are, to the best of my knowledge and belief, true, correct, and complete.

February 4, 2009	
Date	

Karen L. Smyth, Assistant Secretary
Name and title of officer of the Issuer

Signature of officer of the Issuer

Karen L. Smyth

Part III Inflation Protection

Ages Under 61			
	GRP 114018	Policy - Annual Automatic Compound Inflation	
	GRP 114020	Automatic Compound	3% compound inflation
		Inflation Benefit – No	
		Maximum	
	GRP 114021	Automatic Compound	5% compound inflation
		Inflation Benefit – No	_
		Maximum	
Ages 61 – 75			
	GRP 114018	Policy - Annual Automatic Compound Inflation	
	GRP 114020	Automatic Compound	3% compound inflation
		Increase Benefit	-
	GRP 114021	Automatic Compound	5% compound inflation
		Increase Benefit	_
Ages 76+			
	GRP 114018	Policy - Annual Automatic Compound Inflation	
	GRP 114020	Automatic Compound	3% compound inflation
		Increase Benefit	_
	GRP 114021	Automatic Compound	5% compound inflation
		Increase Benefit	,

Company Tracking Number: IIGHILTC4PART-RP-AR

TOI: LTC031 Individual Long Term Care Sub-TOI: LTC031.001 Qualified

Product Name: Individual Long Term Care Insurance

Project Name/Number: ILTC-4 National Partnership/

Superseded Attachments

Please note that all items on the following pages are items, which have been replaced by a newer version. The newest version is located with the appropriate schedule on previous pages. These items are in date order with most recent first.

Original Date:

Schedule

Document Name

Replaced Date

Attach

Document

No original date

Supporting Document

Filing Cover Letter

02/04/2009

AR - Filing Letter

- Partnership

Filing Letter.pdf



Karen L. Smyth, FLMI, ACS, AIAA, AIRC, CLTC, LTCP Assistant Secretary

Group Insurance

The Prudential Insurance Company of America Long Term Care Unit 2101 Welsh Road Dresher, Pennsylvania 19025 Tel 215 658-6279 Fax 888 294-6332

February 4, 2009

The Honorable Julie Benafield Bowman Commissioner of Insurance Department of Insurance 1200 West Third Street Little Rock, AR 72201-1904

Re.: The Prudential Insurance Company of America

NAIC #304-68241

Individual Long Term Care Insurance Form Numbers: GRP 114018, et al

Dear Commissioner Bowman:

Enclosed please find a completed Oklahoma Issuer Certification Form for the Arkansas Long-Term Care Partnership Program pursuant to 42 U.S.C. 1396p(b)(5)(B)(iii) of the Deficit Reduction Act of 2005.

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The Honorable Julie Benafield Bowman February 4, 2009 Page 2

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Filing Fees. Our filing fee check in the amount of \$50.00, has been submitted electronically via SERFF.

Correspondence: Please correspond directly with my associate if there are any questions concerning this filing.

Raenonna Prince, CLTC, LTCP Lead Analyst The Prudential Insurance Company of America P. O. Box 7907 Philadelphia, PA 19101-7907

Voice: (800) 732-0416 or (215) 658-6281 Fax: (888) 294-6332

e-mail: raenonna.prince@prudential.com

Very truly yours,

Karen L. Smyth Assistant Secretary

Enclosures